

# EVA PANETTI

Fields of expertise: *innovation ecosystems; regional development; entrepreneurship; university – industry links; business model innovation; business design; international business strategy*

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## EDUCATION

<b>Università degli Studi di Napoli Federico II</b> <i>PhD in Management</i>	2018
<b>Massachusetts Institute of Technology</b> <i>Visiting PhD student</i>	2017
<b>Università degli Studi di Napoli L'Orientale</b> <i>Master degree in International Relations</i>	2014

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## TITLES

<b>Eligible Associate professor</b>	2021
<b>Assistant Professor</b> at Università degli Studi di Napoli Parthenope in Management	2019
<b>Visiting Professor</b> at Vilnius University (Lithuania) in Global Business Strategy	2019

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## MAIN TEACHING EXPERIENCES

<b>Università degli Studi di Napoli Parthenope</b> Asst. Professor of Strategic Business Planning; International Entry Choices; Business Model Innovation; Innovation & Business Design;	<b>Naples - Italy</b> 2019-present
<b>Vilnius University</b> Visiting Professor of Global Business Strategy	<b>Vilnius - Lithuania</b> 2019 - present
<b>University of Bern</b> Lecturer - Subject “ The Third Mission of University”	<b>Bern - Switzerland</b> 2022 - present
<b>MIT Global Program (MITSloan &amp; Parthenope University)</b> Professor of Business Design – Master in Entrepreneurship & Innovation Management	
<b>Pacifico Business School - Universidad del Pacifico</b> Visiting Professor of Business Model Innovation at the Department of Law and Social Sciences	<b>Lima - Perù</b> 2021

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## OTHER ACADEMIC ROLES & AFFILIATIONS

<b>Member of the Study Council</b> - Parthenope University	2020 - present
<b>Affiliate member</b> of the MIT Sloan School of Management	2020 - present

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## AWARDS

Winner of the International Prize Guido Dorso 41 / th edition - ordinary section for the research project “Entrepreneurship and innovation in Campania” - sponsored by the Senate of the Republic	2020
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## THIRD MISSION PROJECTS

<b>Massachusetts Institute of Technology (MIT) Sloan School of Management – Parthenope University of Naples – Member of the Proponent &amp; Management Group</b> of the MIT Global Program and co-designer of the “Master in Entrepreneurship & Innovation Management” in collaboration with MIT Sloan	2021- present
<b>Ernst &amp; Young - Project Manager</b> of the framework agreement with Parthenope University for the co-development of research & teaching activities focused on the Campania regional ecosystem	2021 - present
<b>UNESCO - Member of the Proponent &amp; Management Group</b> of the UNESCO Chair “Innovation and Entrepreneurship Ecosystems in the Mediterranean and MENA Countries” of the Department of Business and Quantitative Studies (DISAQ) of the University of Naples Parthenope	2020 - present
<b>Massachusetts Institute of Technology (MIT) - Regional Entrepreneurship Acceleration Program (REAP)</b> – <b>Project Manager</b> for the Region of Campania (South of Italy) <a href="https://reap.mit.edu/cohort/campania-italy/">https://reap.mit.edu/cohort/campania-italy/</a>	2018 - 2020

**National Research Council (CNR) - Institute of Studies on Mediterranean Societies (ISSM)** for the following research: “The Role of Local Innovation Systems in the Management of Value Creation Processes in the Sea Logistics sector” 2018-2019  
**Università degli Studi di Napoli Parthenope - Member of the Proponent & Management Group** of the “The Smart Growth Workshop: Building an Innovation Ecosystem in the Region of Campania” (held Prof. E. Carayannis) 2018-2019

## EDITORIAL ACTIVITIES

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<b>International International Journal of Business Administration - Scimago</b> – Editorial Board Member	2020
<b>Journal of Innovation and Entrepreneurship (JIE) Springer Open</b> – Editorial Board Member	2020
<b>IEEE Transactions &amp; Engineering Management Society (IEEE TEMS)</b> , Guest_Editor, Special Issue: “Unveiling the digital transformation of organizations across multiple levels of analysis”	2020
<b>International Journal of Social Ecology and Sustainable Development (IJSESD) IGI - Global</b> , Associate Editor	2019
<b>Journal of Knowledge Economy (JKEC) Springer Open</b> – Editorial Board Member	2019
<b>Technological Analysis and Strategic Management” (TASM)</b> - Membro del Board Revisionale	2019
<b>IEEE Transactions &amp; Engineering Management Society (IEEE TEMS)</b> - Membro del Board Revisionale	2019
<b>IEEE Transactions &amp; Engineering Management Society (IEEE TEMS)</b> , Guest_Editor, Special Issue: “Exploring the role of new ICTs in Innovation Ecosystems”	2018

## INVITED SPEAKER

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**Universidad Autonoma de Madrid** “Retos para la política de innovación en las regiones atrasadas de Europa”; Panetti E. “Challenges for Innovation Policy in European Backward Regions Perspectives from the South of Italy Madrid, (Spain) 01.12.2021  
**MIT REAP CALDAS Launch Event**; Panetti E. “Accelerating the Region of Campania. Processes, outcomes and future perspectives”, Caldas (Colombia) 26.08.21  
**The Global Business School Network (GBSN) 2021 Beyond Virtual Conference**; Panetti E. “Strategies and initiatives to accelerate regional ecosystems” (online) 17.11.21  
**MIT Global Innovation Network 2022**; Panetti E. “Accelerating the Region of Campania: our experience” London (UK) 17.03.22  
**Global Entrepreneurship Ecosystem 2022** “Initiatives to boost firms’ competitiveness” – Riyadh, (Saudi Arabia) 28.03.22

## MAIN PUBLICATIONS

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### Books

- **Panetti, E.** (2019). *The Dynamics of Local Innovation Systems: Structures, Networks and Processes*. Routledge. DOI: 10.4324/9780429202391.

### Scientific Articles

- Ferretti, M., Guerini, M., **Panetti, E.**, & Parmentola, A. (2021). The partner next door? The effect of micro-geographical proximity on intra-cluster inter-organizational relationships. *Technovation*, 102390.
- Rey, A., **Panetti, E.**, Maglio, R., & Ferretti, M. (2021). Determinants in adopting the Internet of Things in the transport and logistics industry. *Journal of Business Research* <https://doi.org/10.1016/j.jbusres.2020.12.049> .
- Calza F., Ferretti M., **Panetti E.**, Parmentola A. (2020) Moving Drug Discoveries beyond the Valley of Death: the role of Innovation Ecosystems in *European Journal of Innovation Management*. DOI: 10.1108/EJIM-11-2019-0342
- Parmentola, A., Ferretti, M. & **Panetti, E.** (2020). Exploring the university-industry cooperation in a low innovative region. What differences between low tech and high tech industries?. *International Entrepreneurship and Management Journal*. <https://doi.org/10.1007/s11365-020-00671-0>
- Carayannis E.G., Calza F., **Panetti E.**, Parmentola A. (2019). “The role of university in the Smart Specialization Strategy. Exploring how University – Industry interactions change in different technological domain”. *IEEE Transactions on Engineering Management (IEEE TEM)*. DOI: 10.1109/TEM.2019.2950514.
- **Panetti, E.**, Parmentola, A., Ferretti, M., & Reynolds, E. B. (2019). Exploring the relational dimension in a smart innovation ecosystem: a comprehensive framework to define the network structure and the network portfolio. *The Journal of Technology Transfer*, 1-22. DOI:10.1007/s10961-019-09735-y
- Satta, G., Mageri, S., **Panetti, E.**, & Ferretti, M. (2019). Port labour, competitiveness and drivers of change in the Mediterranean Sea: a conceptual framework. *Production Planning & Control*, 1-16. DOI: 10.1080/09537287.2019.1590745
- **Panetti, E.**, Parmentola, A., Wallis, S. E., & Ferretti, M. (2018). What drives technology transitions? An integration of different approaches within transition studies. *Technology Analysis & Strategic Management*, 30(9), 993-1014. DOI:

10.1080/09537325.2018.1433295

- Parola, F., Risitano, M., Ferretti, M., & **Panetti, E.** (2017). The drivers of port competitiveness: a critical review. *Transport Reviews*, 37(1), 116-138. <https://doi.org/10.1080/01441647.2016.1231232>
- Morrison A., & **Panetti E.**, (2020) "Institutional Entrepreneurs and Socio-Institutional Changes in Medellín, Colombia". *Regional Studies, Regional Science*. DOI: 10.1080/21681376.2019.1703796
- Girón, A., Kazemikhasragh, A., Cicchiello, A. F., & **Panetti, E.** (2020). Sustainability Reporting and Firms' Economic Performance: Evidence from Asia and Africa. *Journal of the Knowledge Economy*, 1-19.
- Girón, A., Kazemikhasragh, A., Cicchiello, A. F., & **Panetti, E.** (2021). Financial Inclusion Measurement in the Least Developed Countries in Asia and Africa. *Journal of the Knowledge Economy*, 1-14. <https://doi.org/10.1007/s13132-021-00773-2>
- Ferretti, M., **Panetti E.**, Parmentola A. (2020). The development of Local Innovation Systems and firm performance: empirical evidence from the South of Italy. *International Journal of Economics and Business Research*. DOI:10.1504/IJEER.2020.10021641
- Leone, D., **Panetti, E.**, Caporuscio, A., & Pietronudo, M. C. (2020). Changes in the Market Access Process to Combat COVID-19. An Exploratory Study in Italy. *IEEE Engineering Management Review*, 48(3), 184-196 DOI 10.1109/EMR.2020.3013696 .
- **Panetti E.**, Parmentola A. (2020) "Academic entrepreneurship and public research organisations a conceptual study of the drivers and obstacles of research spin-off creation" *International Journal of Technoentrepreneurship* (<https://doi.org/10.1504/IJTE.2020.113928>)
- Ferretti, M., **Panetti, E.**, Parmentola, A., & Sabetta, A. (2020). Network structure in a local innovation system in mature industries. An empirical case study. *International Journal of Globalisation and Small Business*, 11(3), 279-302. <https://doi.org/10.1504/IJGSB.2020.109555>
- Ferretti, M., **Panetti E.**, Parmentola A., Sabetta A. (2019). Network structure in Service Ecosystems. An empirical study in the Region of Campania. *International Journal of Business and Management*, 14 (10), 61 – 71. DOI:10.5539/ijbm.v14n10p61
- Ferretti, M., **Panetti, E.**, Parmentola, A., & Risitano, M. (2017). The port community system as a local innovation system: A theoretical framework. *Mercati & Competitività*. DOI:10.3280/MC2017-001006
- **Panetti E** (2015). Open Innovation: implicazioni per le politiche europee. *Rivista Internazionale Di Studi Europei*, ISSN: 2421-583X

### Book Chapters

- **Panetti E.** (2016), "I sistemi di innovazione, una prospettiva meso-sistemica", in G. TRUPIANO (edited by) *L'Innovazione e lo sviluppo in Europa*, Edicampus Edizioni, ISBN 9788897591566
- **Panetti E.**, (2015), "Sviluppo sostenibile e politiche internazionali", in G. TRUPIANO (edited by) *Territori Governance Sviluppo Sostenibile: prospettive italiane ed europee*, Diogene Edizioni, ISBN 978 – 88 – 6647 – 121

### Conference Proceedings

- Ferretti M., Calza F., **Panetti E.**, Sabetta A. "Understanding the role of risk capital providers in entrepreneurial ecosystems." – SIMA - Sinergie management Conference 2021- "Leveraging intersections in management theory and practice" ISBN 97888943937-9-8
- Ferretti M., **Panetti E.**, Pietronudo M. C. & Sabetta A. "The Venture Capital deal sourcing process in uncertain times." - IFKAD 2021 – "Managing Knowledge in Uncertain Times" - ISBN 978-88-96687-14-7
- Ferretti M., **Panetti E.**, Pietronudo M. C. "The Entrepreneurial Ecosystem Governance: evolution of policy and roles" - 2021 IEEE Technology and Engineering Management Conference - Europe, TEMSCON-EUR 2021 ISBN: 978-1-6654-4091-2
- Pietronudo C., **Panetti E.**, Caporuscio A., Leone D., "Ecosystem dynamics and strategic alliances. An integrated study perspective" – International Forum on Knowledge Asset Dynamics (IFKAD)", Matera 2020 ISBN: 978-88-96687-13-
- Messeni-Petruzzelli A., Murgia G., **Panetti E.**, Parmentola A., "How do CEO's personal characteristics affect SMEs digitalization? An empirical analysis", – International Forum on Knowledge Asset Dynamics (IFKAD)", Matera 2020 ISBN: 978-88-96687-13-0
- Ferretti M., **Panetti E.**, Parmentola A., Pennacchio (2019) L. "Exploring the effect of Corporate Entrepreneurial Intention on the channels of University-Industry cooperation: An empirical analysis of Southern Italian firms" – International Forum on Knowledge Asset Dynamics (IFKAD), Matera 5-7 Giugno 2019 ISBN: 978-88-96687-12-3
- Ferretti, M; Parmentola, A; **Panetti, E**; Pietronudo, C., (2019) Measuring the quality of entrepreneurship in the

Campania Region. A suggested model. ESU annual conference. 2019

- **Panetti, E.**, Ferretti, M., Parmentola, A., Sabetta, A. - "Exploring network configuration in service ecosystems. Evidence from Southern Italy" in Gummesson, E., Mele, C., Polese, F. (Eds.) (2019), *Service Dominant Logic, Network and Systems Theory and Service Science: Integrating three Perspectives for a New Service Agenda* - ISBN: 978-88-31622-19-6
- Guerini M., Ferretti M., **Panetti, E.**, Parmentola, A., (2019) "Near or far? How geographic distance affects the inter-organizational relationships in local innovation systems" SINERGIE SIMA Management Conference Università di Roma Sapienza , 20-21 Giugno 2019
- Calza F., Ferretti M., **Panetti, E.**, Parmentola, A., (2019) "Moving Drug Discoveries beyond the Valley of Death: the role of Innovation Ecosystems". Regional Network on Innovation (RNI) Conference, Napoli, 17-19 Luglio 2019.
- Leone E., **Panetti E.**, Caporuscio, A., Pietronudo, M., (2019) "The role of Market Access in complex systems. Evidence from the Healthcare Industry in Italy". Regional Network on Innovation (RNI) Conference, Napoli, 17-19 Luglio 2019.
- Ferretti, M; Parmentola, A; **Panetti, E**; Pietronudo, C., (2019) Measuring the quality of entrepreneurship in the Campania Region. A suggested model. ESU annual conference.
- Ferretti M., **Panetti E.**, Parmentola A, Risitano M. (2016) "The port community system as a local innovation system: A theoretical framework", XIII Circle Conference, Naples, 30th March-1st April ISBN: 9780993234514

### Research Reports

Ferretti M.; Risitano M.; Panetti E.; Leone D.; Turi A. "L'ecosistema di innovazione della Blue Economy nella regione Campania" in "Osservatorio in SLIOB reserach report 1 (1) <https://www.disaq.uniparthenope.it/sliob/>

### Dissemination articles

Ferretti M., **Panetti E.** (2022) "La Campania e l'adozione del modello americano di sviluppo regionale" in ALIS Magazine -3/22  
Ferretti M., **Panetti E.** (2021) "Campania and its Adoption of the MIT REAP Model of Regional Development" in <https://reap.mit.edu/news-article/campania-and-the-adoption-of-the-mit-reap-model-of-regional-development/>  
Ferretti M., **Panetti E.** (2020) "La Campania e l'adozione del modello americano di sviluppo regionale" in *Politica Meridionalista* <https://politicameridionalista.com/2020/12/15/mezzogiorno-ditalia-nuovi-traguardi-e-nuove-frontiere/>

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### INTERNATIONAL CONFERENCES

**International Forum on Knowledge Asset Dynamics (IFKAD) 2019**, Matera 5-7 Giugno 2019

Ferretti M., Panetti E., Parmentola A., Pennacchio L. "Exploring the effect of Corporate Entrepreneurial Intention on the channels of University-Industry cooperation: An empirical analysis of Southern Italian firms"

**DRUID Conference 2019**, Copenhagen Business School, June 19-21 2019 , con il paper Guerini M., Ferretti M., Panetti, E., Parmentola, A., "Near or far? The role of micro-geographic distance in inter-organizational relationships in local innovation ecosystems., Jun 19-21, 2019 – Copenhagen Business School (DK)

**Regional Network on Innovation (RNI) Conference 2019**. 17-19 Luglio 2019, con il paper Calza F., Ferretti M., Panetti, E., Parmentola, A., "Moving Drug Discoveries beyond the Valley of Death: the role of Innovation Ecosystems". Regional Network on Innovation (RNI) Conference, Napoli

**I-Begin Workshop 2018**, Fox Business School, Temple University-, Philadelphia, Oct 26 – 27 2018

Panetti E., Parmentola A, Guerini M., Ferretti M. (2018) "Looking inside an Innovation System: The impact of geographic distance across different forms of inter- organizational relationships".

**Technology Transfer Society 2018 Annual Meeting**, Ingenio - Valencia., Oct.17-19 2018

Panetti E., Parmentola A, Ferretti M. (2018) "Beyond the high tech. Comparing the university - industry relationships in Local Innovation Systems of different industries"

**R&D Management Conference**, Politecnico di Milano, July 1-4 2018

Guerini M., Panetti E., Parmentola A., Ferretti M. (2018) "Near or far? How geographic distance affects the inter-organizational relationships in local innovation systems"

**DRUID Conference**, Copenhagen Business School, June 11-13 2018

Panetti E., Parmentola A, Reynolds E.B., Ferretti M. (2018) "How many and which relationships characterize a Local Innovation System? An explorative study of Biopharma in Greater Boston Area

**Technology Transfer Society (T2S) Annual Meeting**, George Mason University, Washington D.C., Nov. 4 2017

Panetti E., Parmentola A., Reynolds E.B., & Ferretti M. "Exploring the relational dimension of Local Innovation Systems. The case of Biopharma in Greater Boston Area".

**MIT iEcosystem Symposium**, MIT Ragon Institute, Cambridge, USA, Oct. 12-13 2017 "MAR.TE. An Italian Private-Public Partnership for increasing sea-land logistics competitiveness"

**AISRE Scientific Annual Conference**, Ancona (Italy) Sept. 20-22 2016 - Panetti E., "Port systems from a Local Innovation System perspective and their evolution in the Region of Campania" submitted to the XXXVII

**CIRCLE International Conference**, Naples (Italy) 30 March – 1 April 2016; Ferretti M., Panetti E., Parmentola A., Risitano M., "The port community system as a local innovation system: a theoretical framework".

*Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003 e dell'art. 13 GDPR”*

17.04.2023

**Eva Panetti**

A handwritten signature in black ink, appearing to read 'Eva Panetti', written over a horizontal line.